



Big ideas.  
Real results.

2017

PORTFOLIO





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Real results.



## FRESH

- CHSI is a young organization.
- CHSI started in 2012.
- In **2012**, CHSI had a start-up budget of PHP 617,502.00 with only 6 employees.
- By **2015**, CHSI has grown its development portfolio to PHP 40 Million with a team of 30 regular staff and consultants.



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## RELIABLE

● CHSI has worked with and received funding from:



OXFAM





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## RESPONSIBLE

- CHSI received a low-risk rating from audit agencies:



**MOORE STEPHENS**



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# WE HAVE **BIG** IDEAS ON:

- Health education and promotion
- Advocacy and community mobilization
- Social and behaviour change communication
- Health and ICT for development
- Health systems
- Training and development
- Education and blended learning



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# WE BRING **REAL RESULTS** IN:

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MATERNAL, NEWBORN,  
CHILD HEALTH AND NUTRITION



FAMILY PLANNING



ADOLESCENT SEXUALITY  
& REPRODUCTIVE HEALTH



TUBERCULOSIS



HIV AND AIDS



WATER, SANITATION  
& HYGIENE



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## U4U (YOU-FOR-YOU): TEENS HELPING TEENS

In support of the Adolescent Health and Youth Development program of the Commission on Population (POPCOM), CHSI designed a highly interactive communication program called U4U that teaches teens about growing up and taking care of themselves and their future.

PARA SA MGA TANONG NA HINDI MATANUNG-TANONG,  
**ITO ANG SAGOT.**

1 I-text ang U4U sa:

Globe	0915 523 8885
Smart	0908 158 8885
Sun	0925 543 8885

2 Hintayin ang tawag.

3 Kapag nag-ring ang phone, simulan ang tanungan.

U4U is a project of

**IT'S ALL ABOUT U.**

U4U won as the best communication program in 2015 at the Grand Anvil Awards of the Public Relations Society of the Philippines.

- Over 3.7 million young Filipinos reached
- Program adopted by POPCOM, DOH and LGUs
- Increase in knowledge on teen health

*"U4U gave POPCOM the chance to be hip and popular, not just with young people, but more so, with our local partners."*

**- Dr. Juan Antonio Perez III**  
Executive Director  
Commission on Population





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## SPHERE: MAKING THE COMMUNITY A WORLD FOR TEENS

Recognizing the lack of an integrated approach to teen health, CHSI created a framework that helps local implementers work together and reach out to teens and young people wherever they are.

SPHERE stands for School, Peers, Health, Engagement, Research & Employment.

- Approach adopted in 11 LGUs
- Over 3,000 teens reached
- Local youth offices and organizations strengthened

*"I will be generous enough to give time in helping teenagers to have a brighter future; help to make the health facilities to be adolescent-friendly."*

**- Mrs. Lorelie Muyuela**  
Barangay Health Worker  
Tacurong, Sultan Kudarat



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## PEERKADA: GETTING TEENS TO TRUST THEIR PEERS

Believing in the capacity of teens to be agents of change, CHSI designed a training program on peer education that aims to reach as many Filipino teens as possible. PeerKADA is a play on the word “Barkada” which means a group of friends in English.

- Over 500 peer educators trained
- Over 3,000 teens reached
- Design used by POPCOM as part of its peer education program

*“Tuturuan ko ang mga kapwa ko teenager sa lahat ng natutunan ko dito. Ibabahagi ko sa kanila kung papaano maging maingat at maging matalino sa bawat mga hakbang na dapat gawin upang maging isang ganap na teenager. (I will teach my peers all that I learned here. I will share with them how to take care of ourselves and be smart about our choices to reach our full potential as teenagers.)”*

- **Miss Shiela Machica**  
Peer educator  
Guiuan, Eastern Samar





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## PARTNERSHIP-DEFINED QUALITY: HEALTH IN THE HANDS OF PEOPLE

Adopting a strategy tested by Save the Children, CHSI helped health service providers and community residents come together to talk about ways to improve health services.

- Issues identified and concrete actions taken
- Improvement in satisfaction ratings
- Increase in number of clients served

“Sarangani will definitely continue the PDQ approach.”

- **Dr. Arvin Alejandro**  
Provincial Health Office Sarangani





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## UNMET NEEDS IN FAMILY PLANNING IN QUEZON CITY: PUSHING FOR LONG-ACTING, PERMANENT METHODS

Supporting the efforts of the Quezon City Health Department in District II, CHSI helped in preparing barangay action plans and orienting health workers on interpersonal communication and counseling

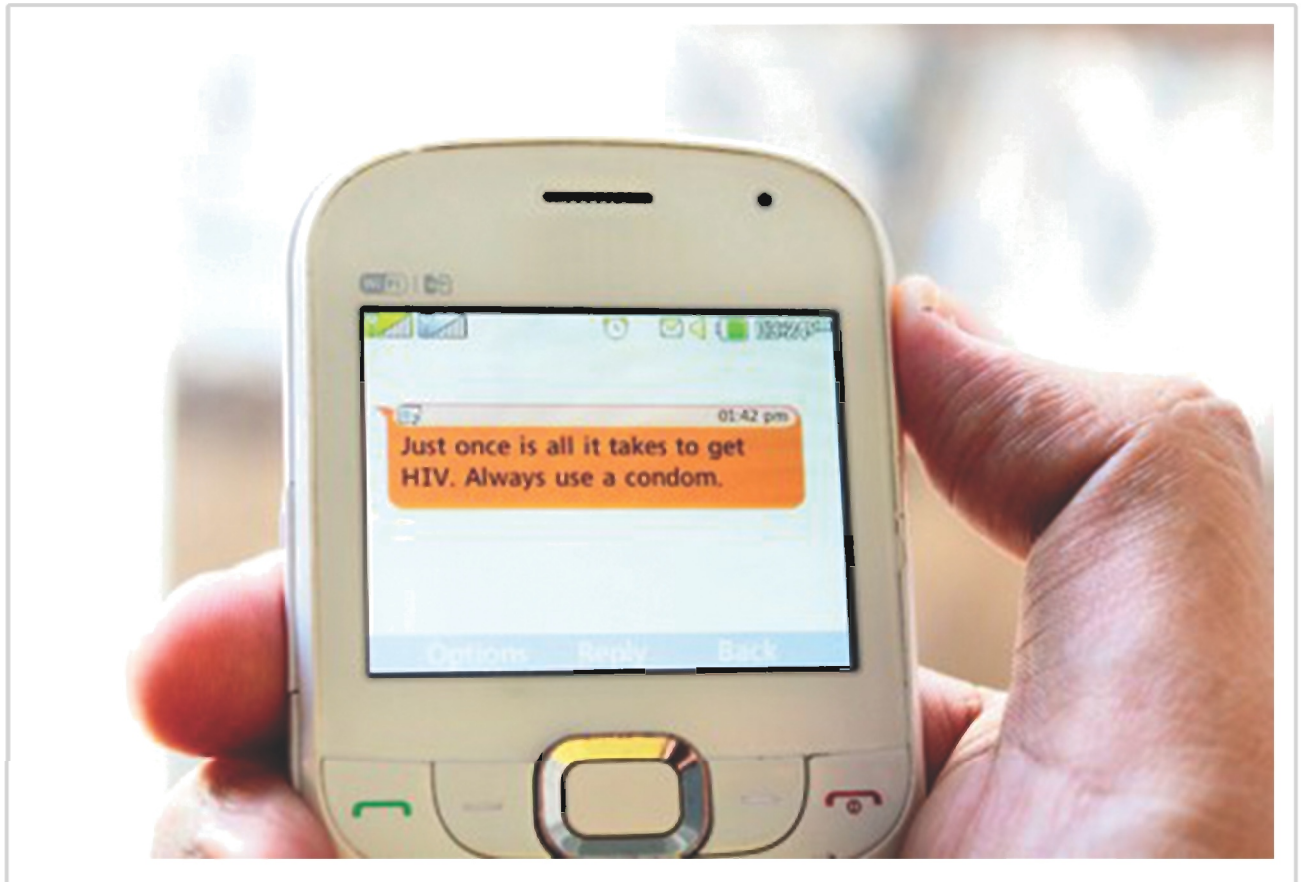
- 3,020 women given LAPM
- 200 health workers and volunteers trained
- Standard profiling form used

“CHSI support had a big impact on District 2. Our health workers and volunteers learned a lot about counseling and improved their relationship with our clients.”

- **Ms. Vicky Bravo**  
Population Program Officer  
District 2, Quezon City



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## ANGELES ANGELS: PROTECTING WOMEN AT-RISK

Addressing the needs of at-risk populations like commercial sex workers, CHSI worked with partners in Angeles and Davao Cities to improve the access of commercial sex workers to family planning and social protection services.

- Over 8,000 entertainment workers given health services
- Learning sessions integrated with outreach work
- Policy ordinances drafted and reviewed

*"I had sex with men without condom because I only want to avoid pregnancy, but didn't realize that I can get HIV and STI. Men looked healthy and okay. Now I realize it was a big mistake. Now, I take pills and use protection all the time. As an educator, I also want to share with other women what they need to do to be safe too."*

**- Angel**  
Entertainment worker  
Angeles City



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## GOODBYE, DUMI! HELLO, HEALTHY: MAKING SANITATION A PRIORITY



In support of the National Sustainable Sanitation Plan of the Department of Health, CHSI designed a communication strategy that helps households in rural areas to abandon the practice of open defecation and build their own sanitary toilets.

- Communication program adopted by DOH
- Increase in access to improved sanitation from 34% to 85% in just 6 months
- Innovations in integrated WASH in early learning adopted

*"Goodbye Dumi says it all! I have never seen a crowd this excited about feces and flies!"*

Engr. Roland Santiago  
Health Program Officer  
Department of Health



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## RESEARCHES:

- BEmONC Functionality: Baseline Assessment of Facilities in Selected Sites in the Philippines
- Acceptability of the Female Condom among Entertainment Workers
- Teen-friendly Clinic: The Experience of Paranaque City Health Office
- Assessment of the Quality of TB Care in Public and Private Health Facilities in Key Philippine Cities
- Socio-economic Implications of Teenage Pregnancy in the Philippines
- Where Do Teens Give Birth?: Profile of Teen Deliveries in Selected Areas
- Condom Use among Young MSM in the Philippines







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## Carmina A. Aquino, MD

### BIG ON PARTNERSHIP



Mina is CHSI's **Senior Technical Advisor**.

She heads the organization's business development program and represents CHSI in high-level conferences. Currently, Mina manages the HIV & AIDS portfolio of CHSI, testing a commercial sex worker-led program in Angeles and Davao Cities.

Over 25 years of professional experience

- HIV & AIDS prevention
- Research
- Networking and alliance-building

University Research Co., LLC | PATH Philippines | USAID Philippines

Mina managed the Philippines' award-winning campaign on HIV & AIDS prevention for the ReachOut Foundation in 1997 and received The Outstanding Women in the Nation's Service Award (TOWNS) for Medicine in 1998.

## Cecilia Lagrosa-Manuel, MD

### BIG ON QUALITY



Cecile is CHSI's **Program Manager**.

She manages the implementation of programs in project sites and supervises a team of technical experts and researchers. Currently, Cecile oversees the implementation of the Partnership-Defined Quality (PDQ) program in selected LGUs and the completion of commissioned researches on young parenthood in the Philippines.

Over 25 years of professional experience

- Health management
- Policy and standards development
- Quality assurance

University Research Co., LLC | Management Sciences for Health | Department of Health

Cecile graduated top of her class: Master of Science in Primary Health Care in Developing Countries from the Istituto Superiore d'Sanita, Rome, Italy (1992).



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Nilo A. Yacat

**BIG ON CREATIVITY**



Nilo is CHSI's **Communication Advisor**.

He designs and implements CHSI's strategic communication programs. Currently, Nilo manages the award-winning communication program on adolescent sexuality and reproductive health called U4U and supervises the roll-out of a communication campaign that supports the National Sustainable Sanitation Plan of the DoH.

Over 20 years of professional experience

- Communication for development
- Health promotion and education
- Electronic & mobile communications for health

University Research Co., LLC | United Nations Children's Fund | Philippine Educational Theater Association

Nilo designed campaigns that earned top recognition from industry bodies like the Public Relations Society of the Philippines, International Agency of Business Communication, and the Advertising Foundation of the Philippines.





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**AWARD FOR INNOVATION  
IN THE USE OF SOCIAL MEDIA**



**ASIA-PACIFIC  
STEVIE AWARDS**



**AWARD FOR INNOVATION  
IN COMMUNITY RELATIONS OR PUBLIC  
SERVICE COMMUNICATIONS**



**ASIA-PACIFIC  
STEVIE AWARDS**



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52<sup>nd</sup>  
**ANVIL**  
AWARDS

U40

Goodbye dum! Hello Healthy!

5 GOLD ANVIL AWARDS

2 GOLD ANVIL AWARDS  
2 SILVER ANVIL AWARDS

DOH 888 PAGE ONE CHSI UNFPA unicef





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**U4U (You-for-You): Award of Excellence as a Non-Profit Campaign  
& Award of Excellence for Use of Social Media**  
**Goodbye, Dum! Hello, Healthy!: Award of Excellence in Communication Research  
& Award of Merit as a Non-Profit Campaign**







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